

REPORTING FROM THE SECOND EDITION OF INDIA DESIGN ID

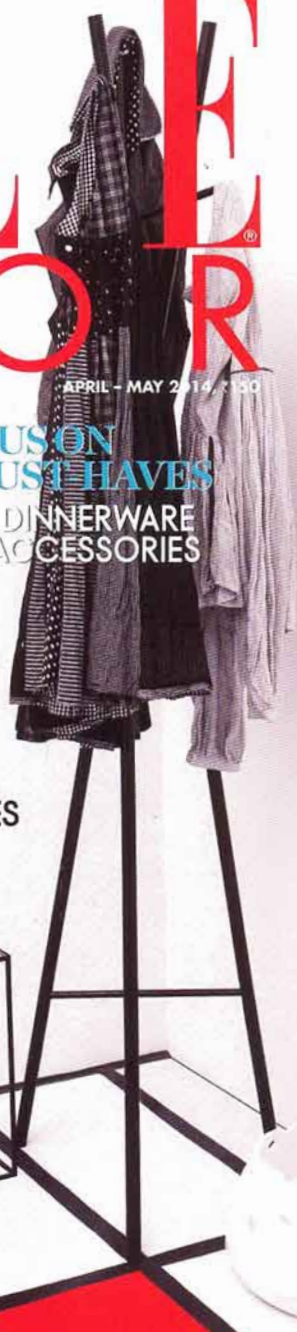
ELLE 75th celebrations DECOR

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APRIL - MAY 2014 ₹150

THE
FOCUS ON
PARTY MUST HAVES
KITCHENS, DINNERWARE
& QUIRKY ACCESSORIES



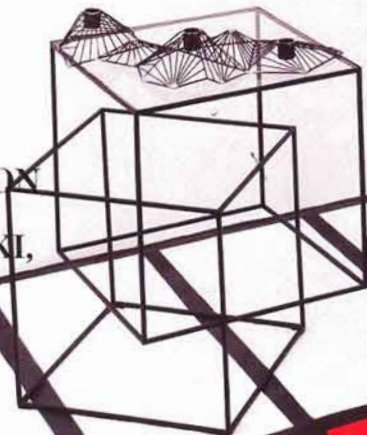
WE ♥ WOMEN

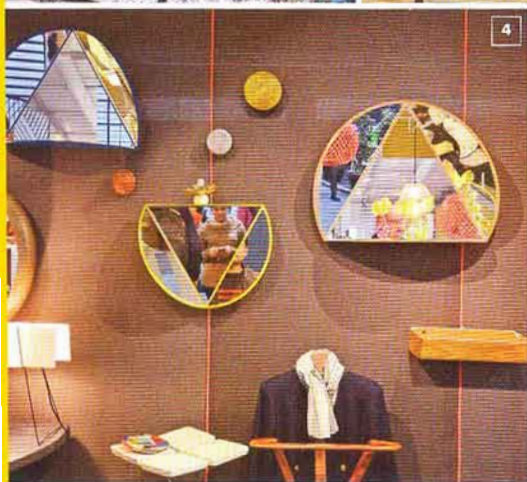
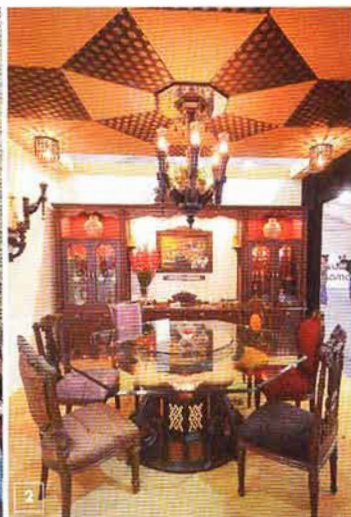
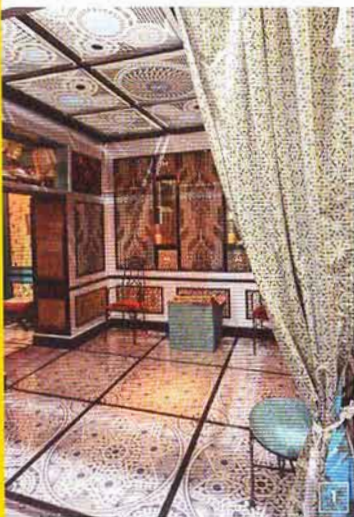
SUCCESSFUL CREATIVES SHARE SECRETS

SAPNA BHAVNANI, SUNITA NAMJOSHI
AHILYA AKOI, KELLY HOPPEN, ISABELLE VERNHES
DANIELLE MOUDABER, VANESSA BRUNO

LET'S RAISE A TOAST

KIRTIDA UNWALLA
SONALI BHAGWATI
KATHRYN GUSTAFSON
YASMEEN PREMJI
VALERIE BARKOWSKI,
AND MORE...





OLD WORLD TREASURES

- PETER D'ASCOLI** The ace designer recreated an apartment of a Venetian merchant, to show off the Istanbul 1925 luxury fabrics line. Website: www.peterdascoli.com
- ONE AND ONLY 'LEGENDARY FURNITURE'** Known for their Victorian furniture, they displayed an elaborately carved dining set and wooden chandeliers. Website: www.oneandonly.co.in
- ZOLIJNS** The premium store showcased pieces crafted by Riva 1920 made from bricole wood, Lebanese cedarwood and Kauri, ancient timber from New Zealand. Website: www.zolijns.com
- ANANTAYA AKFD** The lifestyle studio exhibited textiles, tableware and artworks done by artisans. Website: www.anantayadecor.com
- ANDY HOME** Geetanjali and Umesh Anand's interiors outfit presented seaters in floral and paisley tapestries, velvet and leather. Website: www.andyhome.co
- FOLEY DESIGNS** The specialist in product, space and strategic design announced two brands: Tilt, a home product range and intuitive accessories line called Sculpt. Website: www.foleydesigns.com
- PORTSIDECAFE** Bobby Aggarwal's unique crafts store presented the all new Rose series of statement cupboards, seats, bars and other accents. Website: www.portsidecafe.com





Jonathan Adler and Hufirah Sadri from Istitute Marangoni flank Nimisha Singhal, EDIDA India Student winner, who was awarded a scholarship by the international design school



1. Paul Cockedge with Ashiesh Shoh, EDIDA Lighting
2. Anuj Kothari for Valerie Barkowski and Rubel Dhuna, EDIDA Furniture with Juergen Mayer
3. Amit Syngle with Rooshad Shroff, EDIDA Wall Finishes and Coverings
4. Mark Bickerstaffe with Gopendra Singh, EDIDA Joint Winner – Bathware
5. Abhishek Poddar with Michael Foley and Swati Cheryl John, EDIDA Joint Winner – Kitchens
6. Karan Grover with Sandeep Khosla and Firdaus Variava, EDIDA Flooring



THE PARK ELLE DECOR STUDENT CONTEST

The nationwide annual competition to promote young designers culminated in choosing winners across five home decor categories

Back row, from Left to Right Ravi Anand, Shireen Paul, Chairperson, Apeejay Surrendra Group, Nehal Agarwal, Kadambari Tahlilani, Tarika Mittal, Sakshi Lunkad, Rachita Maheshwari, Anushka Bhadauria, Sera Merchant, Jasmeet Kaur, Anumita Jain
 Front row, from Left to Right: Pramiti Madhavji, Editor-in-Chief, ELLE DECOR India, Ranjan Kumar Bordoloi, Kahan Patil, Nazuk Keshan, Divya Rani

