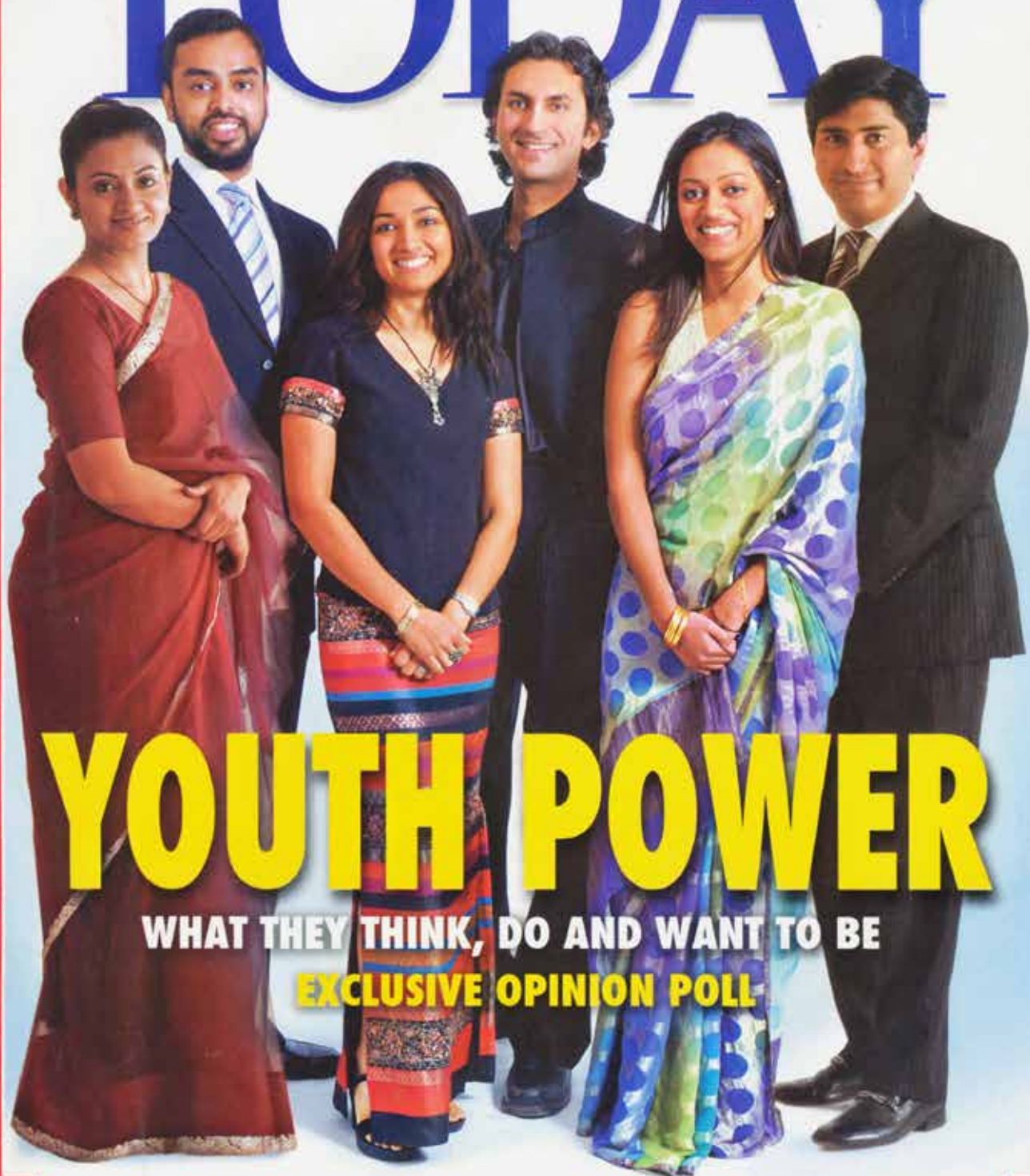


SPECIAL ISSUE

INDIA TODAY



YOUTH POWER

WHAT THEY THINK, DO AND WANT TO BE
EXCLUSIVE OPINION POLL

FROM LEFT: MEETA PANDIT Vocalist, MILIND DEORA Politician, DHRUVI ACHARYA Painter, RAHUL SHARMA Musician, POOJA SHETTY Multiplex entrepreneur, RATUL PURI Industrialist

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MICHAEL FOLEY, 34
Industrial designer

The Minimalist

Sphere of Influence: His designs are everywhere: whether with the signature look of Cafe Coffee Day, the Titan Fastrack Watch, space age tandem bicycles and fences and benches in Bangalore's Cubbon Park that resemble trees. Head of Titan's design studio, he led the team that created Edge, the "slimmest watch in the world".

Breakthrough: Convincing clients to understand that design is not the last priority but intrinsic to a product.

Inspirations: As a schoolboy, Leonardo da Vinci the artist and innovator. Designers at the National Institute of Design, Ahmedabad.

Ex-Gen Wisdom: "The quality of his work is exceptional. Though very young, he is still a pioneer in an emerging field." —Sujata Keshavan, Ray and Keshavan Design Studio

GREESH G.V.

